

REP HEADLINE# 6368495
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT10/12 14.07
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/MD MARRIAGE EQUALITY
AGY # _____ AGY. NAME MEDIA STRATEGIES & RESEARCH
11350 RANDOM HILLS ROAD, SUITE 670
FAIRFAX, VA 22030

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME RACHAEL BEALE
SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6368495 CLASS: NATL. LOCAL REGIONAL

PRDCT MD MARRIAGE EQUALITY EST#**** COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT22/12 NOV28/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT10/12 14.07

REP: TO: MALLORY
FROM: GREG
NEW ORDER
TTL...\$4500...5X
THX PLS CFM, 10/10/12

- self entered then confirmed in media line

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 12420

1			900A-1000A	30		\$500.00	10/22	10/22	1		MON	1
PROGRAM : JUDGE MATHIS												
2			1000A-1100A	30		\$500.00	10/24	10/26	2		W, F	2
PROGRAM : PEOPLE'S COURT												
3			700P-730P	30		\$1,400.00	10/23	10/23	1		TUE	1
PROGRAM : 2.5 MEN												

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS

4			730P-800P	30		\$1,600.00	10/25	10/25	1		THU	1
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PROGRAM : 2.5 MEN

OCT/12	\$4,500.00	NOV/12	\$.00	DEC/12	\$.00	CONTRACT TOTAL		\$4,500.00
						TOTAL SPOTS		5

MARKET TOTALS \$225,000 WDCW 2% WJLA 18% WUSA 23% WRC 35% WTTG 21% WPXW 0% WDCA 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*